



# SPONSORSHIP OPPORTUNITIES

# GIVING BACK TO THE COMMUNITY!

Olsen's is proud to support local charities and organizations by hosting events throughout the year at our facility to help with fundraising. These events include Chino Valley FFA Roping, BLM Adoption Event, Hammer Memorial Benefit Barrel Race and Horses With Heart Benefit Barrel Race.

Our arena is open to the community 365 days a year for open arena and the many events we produce. We frequently put on new events to appeal to the different interests of our community. Our most recent additions are Breakaway Ropings and Dirtbike Events.

All of these events were a huge success and we can't wait to add more community events like these to our schedule this year!



# Sponsorship Benefits

## Logo on Premium Billboard Outside Arena

Logo on Large 12' x 8' premium billboard located outside of Olsen's Arena. Premium billboard is prominent and visible to those driving by or into the arena. Sponsor will receive exposure to hundreds of competitors and spectators throughout the year. *Exclusively reserved for Level 5 Sponsors.*

## Radio Shout Out

Sponsor will be mentioned on Olsen's radio marketing pertaining to Olsen's Arena Events. *Exclusively reserved for Level 5 Sponsors.*

## Logo on Print & Digital Marketing

Sponsor logo will be on event flyers. Sponsor logo will also be on digital graphics for arena events throughout the year. Digital graphics are displayed on Olsen's In-Store TVs, Olsen's Events Facebook Page and Olsen's Events Website. *Exclusively reserved for Level 5 Sponsors.*

## Sponsorship Flags

Level 4 & 5 Sponsors will get their logo on a Sponsorship Flag that will be run at our arena events and parades throughout our communities in Northern Arizona.

## Olsen's In-Store TV Graphic

Level 4 & 5 Sponsors will have their logo displayed on TVs in all 5 Olsen's locations. Graphics are played during store hours on a loop with other digital graphics through the end of the year.

## Logo Displayed on Olsen's Events Website

Level 3, 4, & 5 Sponsors will have their logo displayed on Olsen's Events Website.

## Sponsor Spotlight

Level 2, 3, 4, & 5 Sponsors will have a Sponsor Spotlight post on Olsen's Events Facebook Page.

## Announcements

ALL Sponsors will receive announcements during events held at Olsen's Arena. Frequency/duration of announcement depends on sponsorship level.

## Vendor Space

ALL Sponsors have the option to set up a vendor space at events. Sponsors who would like to set up a booth at an event **MUST** notify Olsen's Arena staff prior to the event.

## 6' x 4' Banner Space in Main Arena

ALL Sponsors can have a banner displayed in Olsen's Main Arena **IF provided by sponsor. Supplied banner must not exceed 6' x 4'.**

**SPONSORSHIP IS GOOD FOR 1 YEAR FROM PAYMENT**



# Annual Sponsorship Levels & Benefits

SPONSORSHIP BENEFIT	LEVEL 5 \$5000	LEVEL 4 \$2500	LEVEL 3 \$1000	LEVEL 2 \$500	LEVEL 1 \$250
Logo on Premium Billboard	<b>X</b>				
Radio Shout Out	<b>X</b>				
Logo on Print & Digital Marketing	<b>X</b>				
Sponsorship Flags	<b>X</b>	<b>X</b>			
Olsen's In-Store TV Graphic	<b>X</b>	<b>X</b>			
Logo on Olsen's Events Website	<b>X</b>	<b>X</b>	<b>X</b>		
Sponsor Spotlight	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Announcements	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Vendor Space	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
6' x 4' Banner Space in Main Arena*	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

\*PROVIDED BY SPONSOR - SUPPLIED BANNER MUST NOT EXCEED 6' X 4'

**Disclaimer:** Olsen's Events Sponsorships are **NOT** connected with Equifest Sponsorships

 @OlsensEvents

Olsen's Arena: 344 AZ-89, Chino Valley, AZ



# Sponsorship Agreement Form

Thank you for choosing to support Olsen's Events! Your contribution will help us with arena improvements, prizes for contestants, community events and more. As a valued sponsor, your feedback is important. If you have suggestions or requests, feel free to reach out!

Below is the Sponsorship Agreement Form. Please fill out the form in its entirety and submit it with any sponsor deliverables (banners, digital logos, etc.)

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**Olsen's Events Contact:** Shyan Ingrao | events@olsensgrain.com | (928) 202-2003

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BUSINESS NAME \_\_\_\_\_ BUSINESS TYPE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**SPONSORSHIP LEVEL:**

Level 5 - \$5000     Level 4 - \$2500     Level 3 - \$1000     Level 2 - \$500     Level 1 - \$250

**PAYMENT METHOD:**

Check     Credit Card     Venmo     Zelle     Other \_\_\_\_\_

Make checks payable to Olsen's Events and mail form with payment to:

**Olsen's Events**

**PO Box 427**

**Chino Valley, AZ 86323**

*Thank You* for supporting Olsen's Events!

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